



turning promise into

# ACTION

2010 ANNUAL REPORT



# TURNING PROMISE INTO ACTION

The Ovarian Cancer National Alliance unites researchers and patients, physicians and legislators, families and survivors around one goal: advancing the interests of women with ovarian cancer.

In 2010, we showed the world that Power is Teal, the theme of our annual conference. Working with our Partner Members and supporters across the United States, we took action on the issues that most affect women with ovarian cancer. We advocated for federal funding for research and education. We brought together communities of women affected by ovarian cancer. We educated health providers about the risks, signs and symptoms of this deadly disease.

We worked to make sure millions of women around the globe know the facts about ovarian cancer.

Every day, our staff, board of directors and network of Partner Members work to save women's lives. And every day, with your continued support, we turn hopes and promises into concrete actions that benefit women with ovarian cancer.

## Letter from Annette Leal Mattern, Board President

This report is a snapshot of our progress in reducing the number of deaths from ovarian cancer in this country. It represents our national leadership and programs, as well as the integration of partners, survivors, medical practitioners and lawmakers who believe that every woman's life matters and that now is the time for action.

The Ovarian Cancer National Alliance is the only patient advocacy group working across the entire continuum of ovarian cancer—from prevention of late diagnosis, to more effective treatments, to better quality of life for survivors. Every facet of the disease is on our radar.

It is time to change the trajectory of a disease that claims the lives of most women who are diagnosed with it. It is time to make the disease more manageable, so that women can regain their lives. It is time for the celebrations to exceed the losses. It is time for *action*.

I hope that you will be inspired by our story and engaged in our mission. On behalf of every mother, wife, sister and daughter with ovarian cancer—including the 21,000 women who will be diagnosed this year—I invite you to speak up, step out and become part of the change.

Sincerely yours,



Annette Leal Mattern  
Board President




## Letter from Karen Orloff Kaplan, Chief Executive Officer

As I reflect on the past year, I am enormously proud of what the Ovarian Cancer National Alliance has accomplished in a time of great economic difficulty. We took the promise of teal that we made in 2009 and turned it into action across all our programs.

In 2010, we built a bridge between the medical and patient communities with the launch of our *Teal Journal: the Ovarian Cancer National Alliance Periodical of Progress*. Congressional staffers packed a room in September to learn about the importance of federal funding for ovarian cancer programs—and in the waning days of the year, our grassroots advocates ensured the renewal of Johanna's Law: The Gynecologic Cancer Education and Awareness Act. Our Survivors Teaching Students: Saving Women's Lives<sup>SM</sup> program reached beyond medical schools to train future nurses and physician assistants. We brought our community together virtually, through webinars and social networking sites, and physically, at our Annual Conference in Washington, DC, and our first regional conference for Partner Members.

We are inspired to act by the memory of the founding mothers we have lost, the courage of women with ovarian cancer and the commitment of all those who support them. As you read about our accomplishments in 2010, I hope you will be inspired to join us as we tackle new challenges in the coming year.

Sincerely yours,



Karen Orloff Kaplan  
Chief Executive Officer





## ADVOCATING FOR WOMEN WITH OVARIAN CANCER

We speak on behalf of women with ovarian cancer on Capitol Hill and in statehouses around the country. The federal government funds 90% of ovarian cancer research in the United States, and runs national education campaigns about gynecologic cancers. As the only national ovarian cancer organization housed in Washington, DC, we are vocal advocates for federal programs that benefit women with the disease.

### Ensuring Health Reform Benefits Women with Ovarian Cancer

We worked with the White House and members of Congress to ensure that the Patient Protection and Affordable Care Act helps women with ovarian cancer. Among the provisions we championed are insurance coverage for clinical trials and requirements that insurance companies cover women with pre-existing conditions.



### Survivors Testify Before Congress

In June, ovarian cancer survivor and registered nurse Karen Mason urged senators to allocate at least \$30 million to the Department of Defense Ovarian Cancer Research Program in fiscal year 2011. Testifying before the Senate Appropriations Subcommittee on Defense, Ms. Mason emphasized that more research is needed to improve women's odds of surviving this disease.

Providing money for the Department of Defense Ovarian Cancer Research Program is both "high risk and high reward," she argued. "Although we take risks in the research we fund, we believe that investing in innovative research will result in great breakthroughs in the fight against ovarian cancer."

Despite difficult economic times, we closed out 2010 with no cuts to federal funding for ovarian cancer programs.

### A Voice For the Ovarian Cancer Community

In 2010, the Alliance served as a voice for the ovarian cancer community on panels convened by the Food and Drug Administration, National Cancer Institute and Centers for Disease Control and Prevention. We advocated for research funding and weighed in on regulations affecting ovarian cancer research, awareness campaigns and genetic and laboratory testing.

“ *Our lives, hopes and dreams depend on our ability to be heard.* ”

— James Bernard  
American writer and editor

### Johanna's Law: Advocating for Education and Awareness

On December 23, President Obama signed a reauthorization of Johanna's Law: The Gynecologic Cancer Education and Awareness Act, which directs the Centers for Disease Control and Prevention to educate women and medical professionals about gynecologic cancers.

### Advocating for Ovarian Cancer

In July, we took our largest ever group of ovarian cancer survivors and supporters to Capitol Hill to advocate for women with ovarian cancer. Representing 24 states, the 116 participants told legislators and congressional staffers why Congress should fund research and awareness programs. Over the course of the day, our advocates visited 157 offices and presented an award to Senator Michael Bennet (D-CO) for his work regarding insurance coverage of treatment.

Our advocates sent more than 14,000 messages to Congress this year through our online advocacy center, urging their senators and representatives to pass Johanna's Law and other bills funding ovarian cancer research.



We helped secure  
**\$128.75**  
MILLION dollars  
for ovarian cancer  
research\*

MORE THAN  
**14,000**  
emails sent  
from ovarian  
cancer  
advocates

**157**  
congressional  
offices VISITED  
on Advocacy Day

\*in 2009. Figures not yet available for 2010

## BRIDGING THE GAP BETWEEN PATIENTS AND MEDICINE

When new research into gynecologic cancer is published, women with ovarian cancer often wonder, "What does this mean for me?" Likewise, health providers in training may not learn about the risks, signs and symptoms of ovarian cancer. Our educational programs bring researchers, clinicians and patients together to their mutual benefit.

### Webinar Series Brings Experts to our Community

The launch of the Ovarian Cancer Webinar series in December 2010 brought policy experts into our supporters' homes and offices to answer their questions about health reform. In our inaugural webinar, Dr. Leonard Lichtenfeld, Deputy Chief Medical Officer of the American Cancer Society, and Tina Tchen, Director of the White House Office of Public Engagement, discussed how health reform will affect cancer patients. The 12-session webinar series continues in 2011 with presentations about clinical trials, young survivors and new research in ovarian cancer. More than 600 people have registered for the webinar series.



### Teal Journal Speaks to Scientists and Patients Alike

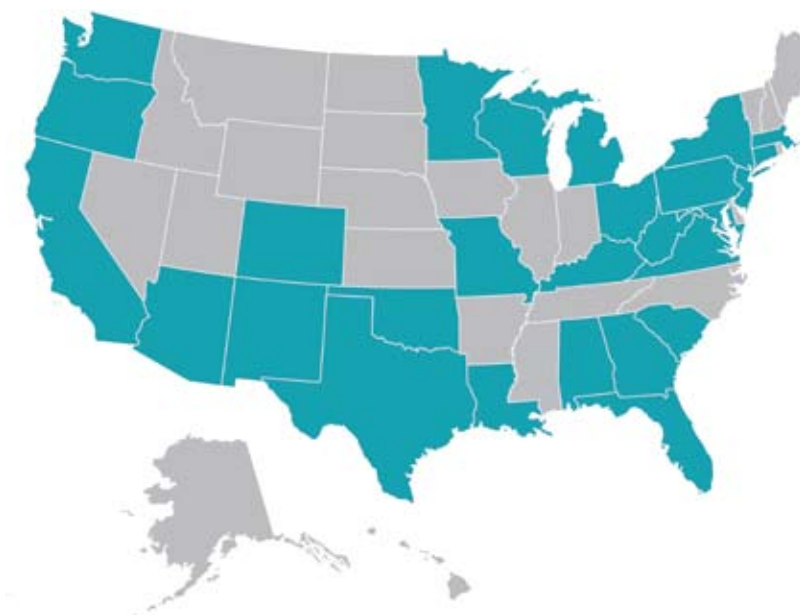
We launched *The Teal Journal*, a quarterly online publication, in September 2010. Designed to bridge the gap between scientific and medical communities and the lay public, *The Teal Journal* features interviews with thought leaders, virtual tours of research facilities, an "ask the expert" column addressing patient concerns, and straightforward summaries of new research and trials.

The first two issues covered progress made in ovarian cancer research in 2010, and whether a "cure" for cancer is a realistic goal.



### Survivors Teaching Even More Students

Our Survivors Teaching Students: Saving Women's Lives<sup>SM</sup> program expanded beyond medical schools in 2010, reaching 33 nursing and physician assistant programs. This popular program brings ovarian cancer survivors into classrooms to talk with future health providers about their experience with diagnosis and treatment. The Survivors Teaching Students: Saving Women's Lives<sup>SM</sup> program is now in 96 of 133 accredited medical schools nationwide.



Our survivors educate students across the country, as noted above in teal.

**130**  
schools the STS  
program now  
reaches

**5,000**  
students educated  
about ovarian  
cancer in 2010

**629**  
registrants for our  
webinar series



## INCREASING AWARENESS: ACROSS THE COUNTRY AND AROUND THE GLOBE

There is no early detection test for ovarian cancer, making awareness of the risks, signs and symptoms one of our most effective tools to ensure that women are diagnosed before the disease spreads. In 2010, we worked to increase awareness across the United States and around the world.

### BEAT Campaign Educates Women Worldwide

We spearheaded the United States' participation in an international ovarian cancer awareness campaign, joining ovarian cancer groups in the United Kingdom, Canada, New Zealand and Australia, as well as our United States partners, the Gynecologic Cancer Foundation, National Ovarian Cancer Coalition and Ovarian Cancer Research Fund. The BEAT campaign gives women in English-speaking countries an easy-to-remember acronym for the symptoms of ovarian cancer.



- B** - Bloating that is persistent
- E** - Eating less and feeling fuller
- A** - Abdominal pain
- T** - Trouble with your bladder

**14**  
groups worldwide  
participating in  
the BEAT campaign

**35**  
women chefs  
participated  
in the 2010 Gala

**342**  
guests served at  
the 2010 Annual Gala

### Annual Gala "Turn Up the Heat"

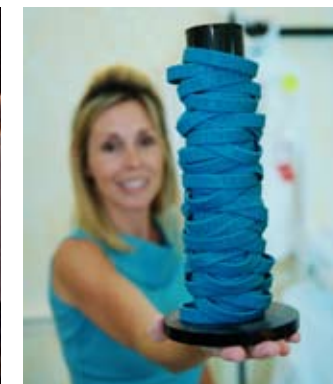
For the fifth year in a row, 35 women chefs from the Washington region cooked up an incredible evening at our Turn Up the Heat gala in February. More than 300 supporters nibbled signature dishes like gnudi-ricotta dumplings and crème fraiche cheesecake with sage. Ovarian cancer survivor and James Beard award-winning pastry chef Gina DePalma spoke to the crowd about this deadly disease.

### Junior Committees Teach Young Women about Ovarian Cancer

Young women in Washington, DC—many of whom have lost mothers, sisters and friends to ovarian cancer—formed our second Junior Committee in 2010, following in the footsteps of a similar group in New York City. Both Junior Committees hosted local events to educate their peers about ways to reduce the risk of ovarian cancer and raise funds for the Ovarian Cancer National Alliance.

### Expanding National Awareness

The Ovarian Cancer National Alliance turned the streets of Manhattan teal at the 2010 EIF Revlon Run/Walk on May 1. Our group was the largest contingent participating in the annual fundraiser; more than 200 women walked and ran on behalf of the Alliance.





## BUILDING COMMUNITIES FOR WOMEN WITH OVARIAN CANCER

Whether women are learning about the latest research at our national conference or sharing their thoughts in one of our online forums, we help build a community for people who care about ovarian cancer.

### Record Attendance at 13th Annual National Conference

Our annual conference is the only national event bringing together women with ovarian cancer, their families and leading researchers. One woman called our 13th annual conference “the best therapy anyone could ever imagine.” She noted, “It was amazing to hear others speak of their journey, and to feel like I wasn’t alone.”

The 2010 conference, Power Is Teal, brought hundreds of participants to Washington, DC, for information, celebration and empowerment. Attendees heard from oncologists at leading cancer centers, and actress and ovarian cancer survivor Jenny Allen enthralled conference participants with a performance of her one-woman show “I Got Sick Then I Got Better.”

“ *It was amazing to hear others speak of their journey, and to feel like I wasn’t alone.* ”

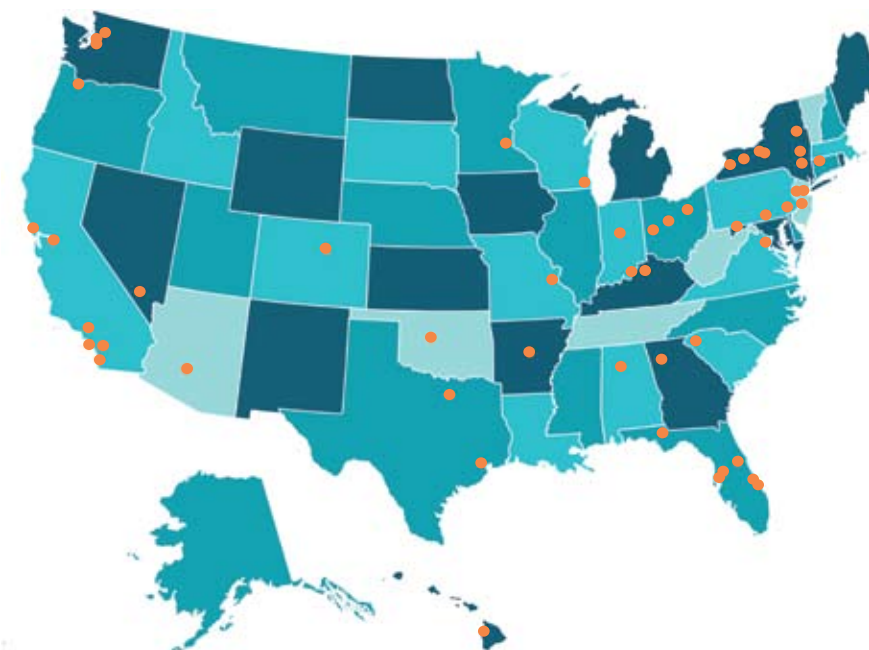


### New Regional Conferences Empower Local Advocates

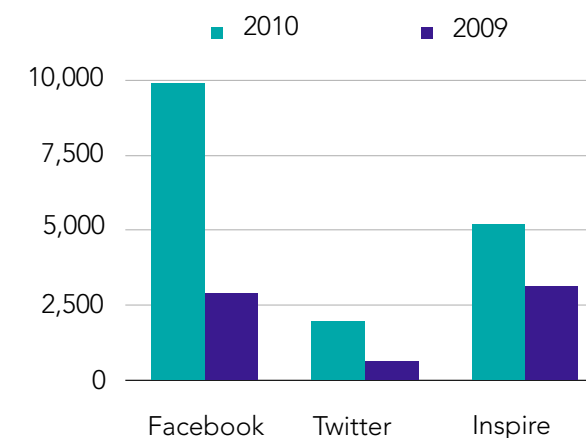
In addition to our national conference, we worked with Partner Members in Pennsylvania and New Jersey to host our first regional conference. Participants learned about the latest advances in ovarian cancer research from local experts, and gained new skills to promote their own organizations.

### Partner Members Build a Network Across America

The Alliance was founded by ovarian cancer organizations in five communities across the United States. Today, we reach women nationwide through our network of Partner Members. Our local advocates extend the work of the Alliance by raising awareness, educating their communities about ovarian cancer, and providing support to women diagnosed with this devastating disease.



Partner Member locations noted in orange.



Our online communities grew from 2009 to 2010. Total numbers for each year is noted above.

### Expanding Our Online Communities

While the Alliance is housed in Washington, DC, our network encompasses women and men in every corner of America. Our online groups continued to expand in 2010, offering support through Inspire, and news about the Alliance through Facebook, YouTube and Twitter. Our Facebook and Twitter groups tripled in 2010, while our Inspire community grew to more than 5,000 members.

## TURNING AMERICA TEAL FOR SEPTEMBER

Each year, we ask the president to designate September as National Ovarian Cancer Awareness Month in recognition of the impact of this devastating disease. Though we raise awareness throughout the year, September inspires us to new heights with our activities and programs.

### Turning America Teal

We worked to turn America into the United States of Teal, encouraging all 50 states to take action in support of women with ovarian cancer. State legislators were encouraged to show their support by wearing teal, writing a letter to the editor about ovarian cancer, or submitting a statement into the legislative record. In the first year of this program, 22 states and the District of Columbia took part, from Florida, where House Member Scott Plakon wore teal and passed out symptom cards, to Hawaii, which issued a proclamation declaring September Ovarian Cancer Awareness Month. As each state took action, we turned it teal on our dedicated website, [www.unitedstatesofteal.org](http://www.unitedstatesofteal.org).

### TV Coverage Brings Teal Nationwide

"The Balancing Act," a program airing on the Lifetime channel, featured Board President Annette Leal Mattern on a show dedicated to ovarian cancer. We also taught women about the signs and symptoms of ovarian cancer through public service announcements that aired at Costco stores across the nation.



### Educating Congress About Ovarian Cancer

It was standing room only at the Alliance's congressional briefing about federal funding for ovarian cancer. Miss USA Rima Fakih recalled losing a high school friend to ovarian cancer, while survivor Jennifer McGihon spoke about her own experiences with ovarian and uterine cancers. Dr. George Coukos, Associate Chief of Gynecologic Oncology at the University of Pennsylvania Health System, educated Congressional staffers about the latest research on ovarian cancer.

## HONORING LONGTIME ADVOCATES AT TEA OF HOPE

We honored Congresswoman Rosa DeLauro (D-CT) this year with our first Hope Award, recognizing her tireless efforts to promote awareness of and funding for ovarian cancer. The Hope Award is given by the Alliance to a person who inspires survivors and others touched by ovarian cancer. As an ovarian cancer survivor, Rep. DeLauro led the fight in Congress to fund critical programs including the Department of Defense Ovarian Cancer Research Program and Johanna's Law: The Gynecologic Cancer Education and Awareness Act.



# SEPTEMBER

### Wearing Teal from Coast to Coast

On the first Friday in September, men and women nationwide wore teal to raise awareness of this deadly disease, an annual event that originated with the Ovarian Cancer National Alliance. Many of our Partner Members got local television shows to cover the day, and one group of teal-clad supporters in New York City spoke about ovarian cancer on the Today Show.



62

Costco stores showed ovarian cancer PSAs during September

22

states turned teal during the United States of Teal campaign

47

state & local proclamations declared September Ovarian Cancer Awareness Month

12

2010

## ADVANCING OUR CAUSE IN THE YEAR AHEAD

At the Ovarian Cancer National Alliance, we constantly look for opportunities to advance the interests of women with ovarian cancer. In 2011, we will broaden and deepen our mission to address every stage of this disease's course, from early detection to end-of-life issues. Along the way, we are setting targets to improve and expand each of our programs, including:

- Working with Congress to maintain current funding for ovarian cancer research and education programs
- Expanding our regional conference program, bringing skills and resources from our national office and Partner Members to supporters around the country
- Increasing the number of medical, nursing and physician assistant schools enrolled in our Survivors Teaching Students: Saving Women's Lives<sup>SM</sup> program
- Using the latest technology to connect with and assist women affected by ovarian cancer
- Enlisting all 50 states in ovarian cancer awareness activities, turning the entire country teal
- Training more advocates to lobby Congress and federal agencies, and to serve as patient representatives on research panels
- Enhancing our clinical trial enrollment program

Underlying all our activities is our dedication to women with ovarian cancer.



“ *Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.* ”

— Margaret Mead

## 2010 BOARD OF DIRECTORS

Annette Leal Mattern, **President**  
Terri McKnight, **President-Elect**  
Christine Schmidt, **Immediate Past President**  
Judith S. Abrams, **President Emerita**  
Benita Hofstetter Koman, **Secretary**  
Jaime Matyas, **Treasurer**  
Robin S. Cohen  
Alison Devenny

Linda Koteen  
Keith Mirchandani  
Sue Ellen Moore  
Diane Rader O'Connor  
Dennis Oziel  
Rebekah Plowman  
Teresa Smith

## SCIENTIFIC AND MEDICAL ADVISORY BOARD

Ronald D. Alvarez, MD  
Deborah K. Armstrong, MD  
Robert Clinton Bast, Jr., MD  
George Coukos, MD  
Daniel Cramer, MD, Sc.D.  
Barbara A. Goff, MD

Beth Y. Karlan, MD  
Dineo Khabele, MD  
Robert J. Kurman, MD  
Judith Reichman, MD  
Steve Skates, PhD  
Alice Spinelli, MSN, ARNP

## STAFF MEMBERS\*

Karen Orloff Kaplan, **CEO**  
Abby Allender  
Amanda Davis  
Katie Golieb

Sophia Norris  
Cara Tenenbaum  
Elizabeth White  
David Zook

\*Staff list as of January 2011

# SUPPORTERS

On behalf of the thousands of women diagnosed with ovarian cancer each year, and the thousands more who have died from this disease, we thank our wonderful supporters. Your contribution supports our efforts as we work to save women's lives.

## CONTRIBUTED \$100,000 OR MORE

Genentech  
Morphotek, Inc  
Tristar Products, Inc/Keith Mirchandani, President

## CONTRIBUTED \$50,000 OR MORE

Entertainment Industry Foundation  
Nektar Therapeutics  
The Ambrose Monell Foundation

## CONTRIBUTED \$25,000 OR MORE

Amgen  
Lilly USA, LLC  
Health Research, Inc.  
Novartis Pharmaceuticals  
Ovarian Cancer Research Fund

## CONTRIBUTED \$10,000 OR MORE

Cartier  
Centocor Ortho Biotech Inc.  
Fujirebio  
GlaxoSmithKline  
Johnson & Johnson  
NAPA-Solano Building Trades Council  
Precision Therapeutics, Inc.  
The Michael and Peggy Pitt Charitable Trust  
Worldwide ERC Workforce Mobility Foundation

## CONTRIBUTED \$5,000 OR MORE

Judith and Ralph Abrams  
Boehringer Ingelheim Pharmaceuticals, Inc.  
Florida Department of Health  
Georgetown Cupcake  
Judith and Madison Jones  
Judy and Peter Kovler, The Kovler Fund  
Livestrong  
Sue Marfino  
Terri and Matt McKnight  
Minnesota Ovarian Cancer Alliance  
Alfred Moses  
National Ovarian Cancer Coalition  
President and Mrs. Obama  
Mark and Mary Ortmayer  
Irving, Missy and Lindsay Rosenberg,  
in memory of Marilyn S. Rosenberg  
The Ovarian Cancer National Alliance, New York  
Junior Committee

## CONTRIBUTED \$2,500 OR MORE

Amy Convery  
Drinker Biddle & Reath, LLP  
Block Philanthropic Fund  
Isabel P. Dunst  
Paul Feldman  
Robert Ferriday  
Fontel Foundation  
Barbara Green  
Virginia Green  
Benita Hofstetter Koman and Georg Koman  
Legacy  
Robert Levin  
Annette and Rich Mattern  
Cathy and Scot McCulloch  
McGraw Hill  
Ovarian Cancer Alliance of Arizona  
Ellie and Dennis Oziel  
Pi Beta Phi  
Erin Reid  
Richemont North America  
Sandy Rollman Ovarian Cancer Foundation  
Jay Schwamm  
Seneca Resources Corporation  
Sigma Alpha Omega Theta Chapter  
Vermillion  
Carolyn Ward

## CONTRIBUTED \$1,000 OR MORE

Alexandra Armstrong and Jerry McCoy  
American Cancer Society  
American Society of Clinical Oncologists  
ARG Manufacturing, Inc.  
Barbara Leibowitz Foundation  
Blanche and Robert Bast  
Dottie Bennett  
Beverly Hills Women's Club  
Edward Bien  
Kerri Boese  
Lydia and Clinton Boye  
Daniel Braun  
Helene Brenner  
Charlene Brown  
Joseph R. Cade  
Capital Ovarian Cancer Organization  
Caring Together, Inc.  
John Chaffee Jr.  
Robin Cohen  
Cortland Elementary School  
Heather Coulter

George Cromydas  
Clare Donelan and Kevin Dailey  
Carrie Edlund  
James Eitel  
Fannie Mae SERVE Program  
Finzen-Clark Family Foundation  
Rhonda Foote  
Fox Chase Cancer Center  
Claire Frankel  
Gelman, Rosenberg & Freedman  
Georgia Ovarian Cancer Alliance, Inc.  
Pat Goldman and Stephen Kurzman  
Karen and Timothy Goodell  
Jody Gunn  
Mike Hanzlick  
Health Publishing, Inc  
Carol Hellman  
HERA Women's Cancer Foundation  
Catherine Hess and Debra Ann Lehman  
Honeywell International Charity Matching  
Hope for Heather  
Joel Hostetter  
Betty Ruth Hollander  
Honeywell Hometown Solutions  
Independent Charities of America  
Ernest Jensen  
Meredith Jones  
Steven Juno  
Karen Orloff Kaplan and Marshall Berman  
KC You There  
Eileen Kelly  
Jane and Chaz Kerschner  
Bobbie and Bill Kilberg  
Jay Klein  
Jean Kokes  
Carol LaFleur  
Iris Laurencio  
Olga and Stephen Levin  
Linda Lipsett  
G. Marston Luce  
Thomas Luukkonen  
Mark Krueger and Associates, Inc.  
Alice Mask  
Jaime Matyas  
Michael and Janice McHenry  
Medicis Global Services Corporation  
Sue Ellen Moore  
Valerie Murphy  
National Comprehensive Cancer Network  
National Patient Advocate Foundation  
Melanie and Larry Nussdorf  
Ovar'coming Together  
Ovarian Cancer Alliance of Florida, Inc.  
Ovarian Cancer Alliance of Ohio  
Ovarian Cancer Coalition of Greater California  
Pamela and Malcolm Peabody  
Timothy Raupp  
Resource Center for Gynecologic Oncology, LLC.  
Toni A. Ritzenberg  
Trisha and Jim Ritzenberg  
Joy and James Rogers  
Erin Rothfuss

Patricia Bennett Sagon  
Shawnee Mission East Girls Soccer Program  
Carol Simonetti  
Tracy Skalitzky  
Society of Gynecologic Oncologists  
John Soldini  
John Spesak  
Sylvia Charitable Trust  
Yolanda Taylor  
Teal Ribbons of Hope Foundation  
Teal Toes  
Alice Tetelman and Martin Wenick  
The Cutting Room Hair Care LLC  
The Lacey Gallagher Cause to Cure Ovarian  
Cancer  
Seijiro Udo  
Upstairs on 7th  
Carolyn Veizaga  
Vining Davis Foundation  
Martha and Ian Volner  
Wells Fargo Foundation  
Woodward Walsh Foundation  
Vicki Zander  
Zimmerman Family Foundation

## Financial Stewardship

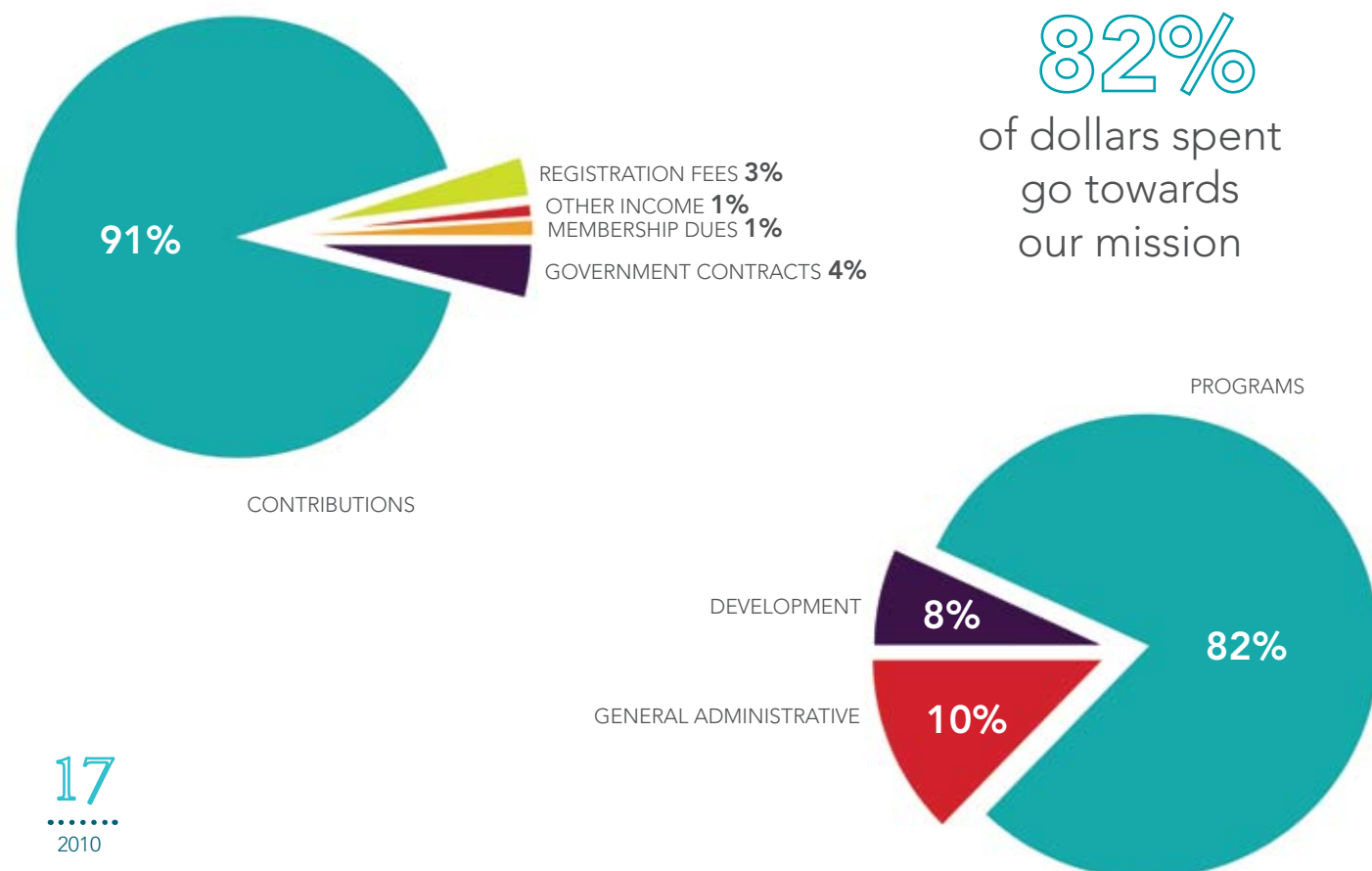
A 501(c) (3) organization, the Ovarian Cancer National Alliance receives funding from individual donors, foundations, corporations, state and federal government and cause-marketing initiatives. We use individual solicitations, direct mail, fundraising events, grant proposals, sponsorships, product sales, and special projects to secure these funds.

We remain objective in providing information to the ovarian cancer community and do not endorse any particular treatment, therapy, clinical trial or product.

The Ovarian Cancer National Alliance is committed to:

- Ensuring that fundraising complies with all applicable federal and state regulations, including appropriate registrations, annual filings and audits to comply with the Internal Revenue Code;
- Providing the public with access to its most recent financial reports and filings;
- Maintaining the confidentiality of donors' information and ensuring any disclosures comply with all applicable laws;
- Accepting contributions from sources such as individuals, foundations and for-profit institutions while ensuring that contributors never unduly or improperly influence the positions of the Ovarian Cancer National Alliance on policy issues.

The Ovarian Cancer National Alliance preserves the public trust by taking all reasonable steps to ensure rigorous accountability in its efforts, transparency in its financial operations and careful stewardship of its donors' funds.



## Statement of Financial Position As of December 31, 2010 (Unaudited)

<b>ASSETS</b>	
Current Assets	
Cash & Cash Equivalents	\$ 1,069,278
Pledges Receivable	110,373
Other Current Assets	<u>19,378</u>
Total Current Assets	1,199,029
Fixed Assets, Net	23,850
Other Assets	<u>8,956</u>
<b>TOTAL ASSETS</b>	<b><u>\$1,231,835</u></b>
<b>LIABILITIES &amp; NET ASSETS</b>	
Current Liabilities	
Accounts Payable	\$ 25,519
Other Current Liabilities	<u>40,188</u>
Total Current Liabilities	65,707
Net Assets	
Unrestricted Net Assets:	
Undesignated	790,904
Board Designated	<u>170,000</u>
Total Unrestricted Net Assets	960,904
Temporarily Restricted Net Assets	<u>205,224</u>
Total Net Assets	<u>\$ 1,166,128</u>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b><u>\$1,231,835</u></b>

## Statement of Activities Year Ended December 31, 2010 (Unaudited)

	Unrestricted	Temporarily Restricted	Total
<b>REVENUE</b>			
Contributions	\$ 1,223,369	\$ 205,224	\$ 1,428,593
Government Grant/Contracts	20,765	-	20,765
Membership Dues	23,500	-	23,500
Registration Fees	48,755	-	48,755
Other Income	15,565	-	15,565
In-Kind Contributions	14,511	-	14,511
Net assets released from restriction	<u>246,013</u>	<u>(246,013)</u>	-
Total Revenue	<u>1,592,478</u>	<u>(40,789)</u>	<u>1,551,689</u>
<b>EXPENSES</b>			
Program Services:			640,201
Education & Awareness	640,201	-	276,464
Policy/Advocacy	276,464	-	32,744
Partner Member Services	32,744	-	200,426
Conferences	200,426	-	145,583
General & Administrative	145,583	-	114,992
Development	<u>114,992</u>	<u>-</u>	<u>1,410,410</u>
Total Expenses	<u>1,410,410</u>	<u>-</u>	<u>-</u>
<b>CHANGE IN NET ASSETS</b>	<b><u>\$ 182,068</u></b>	<b><u>(40,789)</u></b>	<b><u>\$ 141,279</u></b>

A copy of the audited financial statement & IRS 990 tax return are available through our office in Washington, DC.



901 E Street NW, Suite 405  
Washington, DC 20004  
202.331.1332  
[www.ovariancancer.org](http://www.ovariancancer.org)

The Ovarian Cancer National Alliance is a 501(c)(3) nonprofit organization.

© 2011 Ovarian Cancer National Alliance. All rights reserved.  
Photos courtesy of Thad Allender, Shealah Craighead and Duane Stork.