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POWER IS TEAL IN WASHINGTON, DC

Hundreds of cancer survivors gather at the 13th Annual Ovarian Cancer National Alliance Conference

Washington D.C. – July 6, 2010. The upcoming Power is Teal Conference hosted by the Ovarian Cancer National Alliance is the largest ovarian cancer-specific conference in the country that brings together researchers, clinicians, survivors and caregivers to learn about the latest developments in diagnosis, treatment and quality of life for women with ovarian cancer.

A record attendance is expected at the 13th Annual Conference being held July 10-13, 2010 at the Omni Shoreham Hotel in Washington, DC. Leading authorities in ovarian cancer research will provide insight into the progress being made in early detection and treatment of the disease, including Dr. Robert Coleman of MD Anderson Cancer Center; Dr. Michael Seiden, President and CEO of Fox Chase Cancer Center; Dr. Barbara Goff of the University of Washington, School of Medicine; Dr. George Coukos of the University of Pennsylvania Health System and Dr. Deborah Armstrong of Johns Hopkins Kimmel Cancer Center.

“This past year we’ve seen some encouraging progress in terms of new therapies. There is a welcome direction ... but there is much more to do in the areas of early diagnosis, where women have the greatest opportunity for survival,” said Karen Orloff Kaplan, CEO of the Ovarian Cancer National Alliance. “The Power is Teal Conference will empower our attendees to strengthen their networks and help educate others so that more lives can be saved, and more women can be liberated from the tyranny of this dreaded disease.”

One of the signature events for attendees is participation in Advocacy Day. This is a chance for survivors and family members to meet one-on-one with their elected officials, to share their story and ask for support on a number of federal issues essential to fighting this disease.

Additionally, the popular play, *I Got Sick Then I Got Better*, written and performed by Jenny Allen (*The New Yorker*, *The New York Times*), will be presented at the 2010 Ovarian Cancer National Alliance's Power is Teal Conference. *I Got Sick Then I Got Better* is a comic riff on one woman's adventures after falling down the medical rabbit hole.

Other conference highlights include a discussion of national clinical trials; a Remembrance Ceremony honoring those who have lost their lives to ovarian cancer; an update on genetics; an overview of the Survivors Teaching StudentsSM program where medical professionals are educated about the early warning signs of the disease; and an Awards Ceremony celebrating the achievements of those who have contributed to the ovarian cancer community.

To review the complete Conference agenda, visit www.ovariancancer.org/conference/2010.

The Ovarian Cancer National Alliance is the foremost advocate for women with ovarian cancer in the United States. To advance the interests of women with ovarian cancer, the organization advocates at a national level for increases in research funding for the development of an early detection test, improved health care practices, and life-saving treatment protocols. The Ovarian Cancer National Alliance educates health care professionals and raises public awareness of the signs and symptoms of ovarian cancer. The Ovarian Cancer National Alliance is a 501 (c) (3) organization established in 1997.

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For more information on this topic, to schedule an interview and/or to attend the Power is Teal Conference, please contact Georgi Morales via email at gmorales@ovariancancer.org or call (202)331-1332.